

## Social and Allied Health Sciences Stimulus Award 2018 Webinar Script

Slide	Script
1	<p>Welcome to the webinar for the 2018 Irish Cancer Society Stimulus Awards.</p> <p>This webinar will describe the Stimulus Award for the Social and Allied Health Sciences.</p> <p>If you have any questions, please select the speech bubble on the bottom left of the application window and type your questions. Please note that all questions and answers will be visible to all participants in the webinar.</p>
2	<p>Today we are going to cover the aims of stimulus award, eligibility criteria, assessment procedure, application procedure, and the application form. Here we will spend time discussing the lay research pitch.</p>
3	<p>There are a number of aims to the stimulus award. It aims to:</p> <ol style="list-style-type: none"><li>1. Evolve a research project to the point where it was leverage sizable funding from external funding organisations.</li><li>2. To support the career development of the early-stage cancer researcher.</li><li>3. To foster international/national collaborations.</li><li>4. Help develop key policies which aim to improve cancer outcomes.</li><li>5. To promote innovation.</li><li>6. Help find a strategic output that will be impactful to the cancer community.</li><li>7. To further the cancer research knowledge base</li></ol>

4	<p>The output of the stimulus award should fall into one or more of research, policy, or cancer services. Proposed projects may stimulate research output, in that you will be able to leverage funding for a large research project. The output may concern policy in which a policy document is produced which will impact cancer care, services, laws, or government policy. Finally, the output may concern cancer services in that a technical report or monograph is produced which regarding cancer services improvements.</p> <p>It is important to note that projects may possess more than one strategic output. Please ensure you understand the aims of the Stimulus Award before making an application.</p>
5	<p>The eligibility criteria allows for researchers and clinicians in the social, nursing, and allied health sciences to apply.</p> <p>For academic researchers, it is expected that applicants, at a minimum, have a PhD by research, a strong commitment to progressing their career in cancer research, and at least two years research experience following their PhD submission.</p>
6	<p>If you are a nurse, it is expected that you are registered with the Nursing and Midwifery Board of Ireland. If you are an allied health profession, you should be trained in an area relevant to cancer (for example, psychology, occupational therapy, social work, dietetics, or physiotherapy) and be registered with the appropriate professional body, for instance CORU. In addition to the professional requirements, nurses and allied health professionals are expected to have at least three first author publications in academic journals.</p>

	<p>If you are uncertain of your eligibility, please contact <a href="mailto:grants@irishcancer">grants@irishcancer</a> before applying.</p>
7	<p>Before I go through the application form, I want to bring your attention to the assessment procedure for the Stimulus Award. The deadline for applications is the 24<sup>th</sup> October 2018. Applications will be reviewed by an international scientific review panel. They will shortlist the top applicants to progress to stage two. Stage two will comprise of a patient review. The Patient Panel will review the lay research pitch from the shortlisted applicants, which we will discuss later in the webinar. The Patient Panel will choose the successful recipient for this award.</p>
8	<p>I'm going to go through the application form now. These are the different sections of the online form. When completing the application form it is very important to keep in mind the aims of the award.</p>
9	<p>To navigate to the online form, go to <a href="http://grants.cancer.ie">grants.cancer.ie</a>.</p> <p>Select the Stimulus Award related to Social and Allied Health Sciences – noted here with the red square. Please ensure you do not select the Biomedical Stimulus Award as the applications forms are quite different. When you have located the Social and Allied Health Sciences Stimulus Award, select 'apply'.</p>
10	<p>This is the application form. To the left, again noted with a red box, are the sections of the form. You will need to complete each section. Once each section is complete, you will see a small green tick.</p>

11	The first section of the form is the introduction. This section provides you with the objective, funding, and eligibility information. This is the same information as contained in the application guidelines.
12	The next section is the project outline.
13	<p>The <b>project outline</b> is an overview of the project. You will be asked details such as the project title, start date, duration and so on. Please note that projects cannot begin before March 2019 and cannot last longer than 12 months. The project outline will ask you for the host institute and whether there is a second relevant research site. The host institute is the location where the majority of research activity will take place and through which the grant money will be paid. The 'additional research site' section is to cover instances where researchers conduct research through hospitals, or hospital staff are affiliated with a university.</p> <p>Please note that the research must take place at an Institution in the Republic of Ireland. This is because research is funded through money raised in the Republic of Ireland.</p>
14	After the project outline, you will be asked to upload your <b>CV</b> .
15	There are two CV templates but you are required to upload just one. If you are a researcher, please download and complete the CV template for academic researchers. If you are a nurse or allied health professional, please complete this CV.
16	After uploading your CV, you will be asked to identify a mentor for your project and state their suitability for you and your project.

17	<p>You must add your mentor to the application and your mentor must confirm their participation. You cannot submit your application unless your mentor has <i>confirmed</i> their participation.</p> <p>Then, once you have submitted your completed application, your mentor must <i>approve</i> the application. Your application will not be fully submitted if your mentor has not approved it.</p> <p>Mentor approval must be complete prior to the closing date of 3pm October 24<sup>th</sup>.</p>
18	<p>You must outline why your chosen mentor is a suitable mentor for you and for this award.</p>
19	<p>Once you have added your mentor, you must then upload a CV for your mentor.</p>
20	<p>This template is different to the applicant CV template. The mentor CV should be completed using the template which is available to download in this section of the website. There is only one mentor CV template.</p>
21	<p>The project summary section of the application is where you will describe the proposed project in detail.</p>
22	<p>First, you will be asked to describe the existing research project which forms the basis of your proposed project. You must describe the background, hypothesis, aims, and results to date of this existing research project.</p> <p>Secondly, you will be asked to outline the proposed project for which the Stimulus Award will fund. You must describe the hypothesis, aims, or objectives for this award in addition to the proposed methodology, ethical considerations and summary/conclusions.</p> <p>Remember, the stimulus Award is intended to enhance an existing research project.</p>

23	<p>The Stimulus Award should act as a stepping stone. As such, you are required to explain how the award will enhance your existing project. The enhancement of a project can be measured by its output.</p>
24	<p>It is recognised that output from social and allied health research is not necessarily peer-reviewed publications. As such, the output from your proposed project may fall into one or more of the following categories. Within 12 months you may apply for a competitive research grant, you may develop a policy report which will impact cancer care, services, laws, or government policy. Or, you may provide insight into cancer services by way of a technical report that can be used to make improvements.</p> <p>Your project must be relevant to at least one of these areas.</p>
25	<p>If the outcome of your project is to leverage further funding, you will be asked the following questions:</p> <p>You must justify how the Stimulus Award is relevant to you and detail the relevant funding body/bodies to which a future proposal will be submitted.</p> <p>You must detail the eligibility criteria (including applicant eligibility) for the research programme to which a future proposal will be submitted.</p> <p>You must Indicate how the Stimulus Award will make you eligible for your selected future proposal and how will the Stimulus Award make your application more competitive.</p> <p>If the research sustainability is relevant to your project, you must complete all sections.</p>

26	<p>If your output concerns policy, you will be asked the following questions: You will be asked to justify how the Stimulus Award is relevant to you. You should also detail the policy or service and relevant public and private bodies which will be impacted by your project – this is a required question. Next, you should describe the steps for actioning/operationalising your policy document to the relevant public and private bodies to enact change – this is also a required question. The remaining questions are optional. Description of future research opportunities which can build upon your work and a description of any additional ways (not described above) in which your research will impact policy. This final question provides you the opportunity to explain how your project will be stimulated by the grant that is not covered in the other questions.</p>
27	<p>Finally, with regard to sustainability, we have cancer services sustainability. Here you will again be asked to justify why this Stimulus Award is relevant, identifying the services and relevant service providers impacted. You will be asked to describe the steps for operationalising your evaluation to deliver actionable change to cancer services in Ireland. These first two questions are required if you are completing this section. The optional questions are to describe future research opportunities which can build upon your work and any additional ways (not described above) in which your research will impact cancer services.</p>
28	<p>So next we move on to your career development plan. The Stimulus Award not only aims to enhance a research project, but also the career of the recipient.</p>
29	<p>You will be asked to describe the immediate and long-term goals of your career and how the stimulus award will contribute to this.</p>

30	Next I will discuss the Lay Research Pitch section. Which is split into two different sections.
31	The first section is Public and Patient involvement. I will discuss what PPI is and why it is important.
32	<p>What is PPI? PPI stands for public and patient involvement. How people with cancer can interact with research. There are many ways that they can be involved.</p> <p><u>Participation</u>: People with cancer can be recruited into a research study and take part by providing some form of data.</p> <p><u>Engagement</u>: A researcher can communicate and disseminate the research to people with cancer, e.g., public talks.</p> <p><u>Involvement</u>: There is where people with cancer are involved with any stage of the research process. The research is therefore conducted ‘with’ or ‘by’ people with cancer.</p>
33	<p>PPI is very important, the Irish Cancer Society are committed to putting patients, families, survivors, supporters and the public at the very heart of what we do. The Irish Governments’ National Cancer Strategy (2017-2026) reinforces this commitment. We are working towards embedding PPI in all our research processes. For the Stimulus Awards we are embedding PPI as part of the review process.</p>
34	Next I will discuss the importance of the Lay Research Pitch section of your application. I will give specific guidelines and examples for completing this section.
35	Firstly I would like to bring your attention back to the assessment procedure for the Stimulus Award. Full applications will be reviewed by the Scientific Panel, this will include the lay research pitch. They will shortlist the top applicants to progress to

	<p>Stage 2. Stage 2 will consist of the Patient Panel, they will review the lay research pitch. The Patient Panel will also review the lay research pitch comments and scores provided from the Scientific Review Panel process, and take these into consideration when choosing the final recipient for this award.</p>
36	<p>We have prepared specific guidelines for this section of the application, these guidelines can be found in the Appendix of the application and will be discussed in this webinar. You must write the lay research pitch in plain English and it must be understandable to a non-scientific audience. A quick test would be to ask yourself if a 12 year old would understand this pitch. Do not overstate the importance or impact of your findings as you will run the risk of being scored lower before reaching stage two.</p>
37	<p>When writing the lay research pitch you must write it in plain English. Some key guidelines for writing in plain English are as follows. Avoid Technical or Scientific terminology, use everyday words and avoid scientific jargon if possible. Use short clear sentences and paragraphs. Use an active voice throughout.</p>
38	<p>When writing in plain English, do not become casual or unprofessional. For example avoid using the words 'don't' or 'cant'. You must use the correct tone. Ensure all grammar, punctuation and spelling are correct. If there is a lot of information, bullet points can make it easier to digest and follow.</p>
39	<p>Next I will give an examples of Scientific language and plain language.</p>

	<p>For example, the following is an extract from a scientific abstract “Patients undergoing chemotherapy were administered a battery of cognitive assessments targeted at functions mediated by the pre-frontal cortex. This is scientific language.</p> <p>When written in plain English, this sentence might read as: “The thinking abilities of people with cancer were assessed while they underwent chemotherapy treatment.”</p>
40	<p>You must provide a structured, descriptive and realistic research pitch. Here, you will be asked to:</p> <ol style="list-style-type: none"> <li>1. Describe the problem, issue, or question that you are asking in your research proposal. This is where you will describe the context of your project</li> <li>2. You should detail why this problem, issue or question is important to patients. This question concerns the impact of your research to patients.</li> <li>3. Next, describe how your project fits into the broader conversation within this cancer area and what this project adds to that conversation. This question concerns the impact of your research in your scientific field.</li> <li>4. You must also give details as to how you will publicise your research findings.</li> </ol> <p>I will give specific examples with respect to questions 2 and 3.</p>
41	<p>Question 2 is Why is that problem, issue or question important to patients?</p> <p>You need to describe the impact your research will have for patients. The public want to be informed about research. You must therefore adequately communicate your research and only state the true impact.</p>

42	<p>Next I will provide an example of an overstated impact and a true impact to guide you in answering question 2: Why is that problem, issue or question important to patients?</p> <p>Just to note that this is a simplified example and is intended to get the concept of true impact across.</p> <p>Abstract reads as follows: “People with bowel cancer can have long recovery times after surgery. Long recovery times can reduce quality of life. However, exercise has been shown to reduce recovery time after surgery. We will show that exercise programmes directly improve survival rates and quality of life, and reduce recovery time. This programme will be recommended as a treatment for all people with cancer.”</p> <p>This is an overstated impact as this is preliminary work.</p> <p>The true impact of this work is: “We will examine if exercise affects survival, recovery after surgery, or quality of life. If there is a positive impact and with more research, these programmes could be recommended in the future as part of the care and treatment patients get after surgery.”</p>
43	<p>Question 3 is How does this project fit into the broader conversation within this cancer area and, importantly, what does it add to the conversation?</p> <p>The nature of this ‘knowledge impact’ is specific to each project and can occur over different timescales. For some research, the impact may be direct in the short or medium term.</p>

	<p>For others, the research will contribute to a wider conversation on cancer with impact becoming apparent in the long term.</p> <p>Knowledge impact recognises the contribution that a particular research project has made towards the advancement of science, policy, or services and to the cancer research knowledgebase.</p> <p>When communicating impact, it is also useful to identify the different means by which your research can be impactful</p>
44	<p>An example of an answer to this question would be: again, please note that this is a simplified example of an answer to this question.</p> <p>“Some people who have received chemotherapy experience changes in their thinking abilities. This is caused by the chemotherapy affecting the brain. However, researchers do not know what changes happen in the brain because of chemotherapy. This research project will be the first study to look at what parts of the brain are affected by chemotherapy X. The results of this project will be available to all researchers. We hope that this project will start a conversation in the area and inspire other researchers to research the effects of chemotherapy on the brain..”</p>
45	<p>There are many general resources available online. We have provided the links here and in the application form.</p>
46	<p>So next we move on to the Declarations of Support.</p>

47	<p>We have provided a template on our website and on CC grant tracker. A letter of support must be completed on headed paper. You will need two declarations of support for completion of your application, one from your mentor and one from the head of your department. Please note that the deadline for submission of applications is the 24<sup>th</sup> of October 2018, you must ensure that all required documentation is submitted on time.</p>
48	<p>A Declaration of Support from your employer is needed If it is necessary for you to take time away from your normal duties (e.g., nurses and allied health professionals) to conduct the proposed research</p> <p>This letter should:</p> <p>outline the employers support for this application give permission for the applicant to undertake time for research outside of their current role.</p>
49	<p>Next we will discuss the budget section of the application process.</p>
50	<p>The maximum funding for the Stimulus Award is €30,000 over a 12-month period.</p> <p>Here you will be asked to detail and justify the breakdown of costs for your project.</p> <p>A maximum of €3000 may be budgeted for travel/disseminations costs but must be justified within the remit of the Stimulus Award. Small equipment that is crucial to the completion of the project may be budgeted. Please note, final approval of all budgeted costs is at the discretion of the Irish Cancer Society.</p>
51	<p>You will not be able to submit your application until all required fields are completed. The validation summary will list all sections. Any sections that are not fully completed will be detailed.</p>

52	<p>Finally I want to bring your attention to the assessment procedure and the timelines for the Stimulus Awards.</p> <p>The closing date for applications is the 24<sup>th</sup> of October.</p> <p>All eligible applications will be reviewed by the Scientific Review Panel and the top applicants will be shortlisted. The Patient Panel will review the lay research pitch of shortlisted applicants and will select the recipient of the Stimulus award. The start date will be March 2019.</p>
53	<p>That concludes our webinar for today. Thank you all for attending.</p> <p>All FAQ's and a link to the presentation of the webinar with audio and transcript will be on <a href="http://www.cancer.ie">www.cancer.ie</a> in the coming week.</p> <p>If you require any further assistance with the application or if you have specific questions relating to your eligibility, please contact <a href="mailto:grants@irishcancer.ie">grants@irishcancer.ie</a></p>