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expenses.*

**Irish Cancer Society**

Freepost F215  
Fundraising Team  
43/45 Northumberland Road  
Dublin 4

Last year, we funded eight cancer researchers including Dr. Stephen Maher from Dublin, whose research is focused on improving treatments for oesophageal cancer patients.



"Almost everyone will be affected by cancer at some point in their lives, whether it's themselves or friends or family. Many cancers still have very poor outcomes for patients and the only way to improve patient outcomes is through cancer research."

With your help, we can fund more researchers, like Dr. Maher, who will lead the way in improving cancer survival in Ireland.

**Irish Cancer Society**

CallSave 1850 60 60 60  
[www.cancer.ie](http://www.cancer.ie)  
[fundraising@irishcancer.ie](mailto:fundraising@irishcancer.ie)

You can also find us on

Facebook or  
 Twitter

CHY No 5863



**Will you  
get going for  
cancer research  
in Ireland?**

*Give us a call to find out more on:*

**1850 60 60 60**  
**[fundraising@irishcancer.ie](mailto:fundraising@irishcancer.ie)**  
**[www.cancer.ie/runwalkroll](http://www.cancer.ie/runwalkroll)**



### CAN YOU SUPPORT OUR CANCER RESEARCH IN IRELAND? YOU COULD BE PART OF OUR NEXT CANCER RESEARCH DISCOVERY...

The Irish Cancer Society invites you to run, walk or roll for cancer research in Ireland. Just organise a fun-filled family event in your community.

It doesn't matter how far you go, each step is supporting cancer research in Ireland.

#### What do I need to do?

#### It's so easy to get involved:

1. Pick a date and venue for your event and get your family, friends and the whole neighbourhood involved.
2. Decide if you will run, walk, roll or a combination of all three! You can roll in just about anything with wheels - scooters, skateboards, wheelchairs, prams, bikes...as long as it doesn't have an engine!
3. Fill in the registration form attached or call us and we will provide you with everything you need.

#### We're here to help

We're here to support you with a full range of fundraising materials to help you promote your event such as posters, T-shirts and certificates for your participants.

Once you have registered with us, our local Community Fundraiser will contact you and provide you with lots of advice to support you in your fundraising event.

By supporting our cancer research, you're helping to change the future of cancer in Ireland.

### HOW OUR RESEARCH HAS MADE A DIFFERENCE...

Since 1963, the Irish Cancer Society has invested over €22 million into hundreds of cutting edge research projects.

Our research has led to more than 650 discoveries.

These include the discovery of a new breast cancer marker which can predict the spread of breast cancer. Also, our research led to the discovery of a 'suicide gene' in leukaemia that allows these cancer cells to survive past their expiry date. This has helped advance treatments for leukaemia, leading to better outcomes for leukaemia patients.

If you would like to know more about our research visit [www.cancer.ie/research](http://www.cancer.ie/research)

#### DID YOU KNOW?

Last year in Ireland 30,000 people were diagnosed with cancer, and the number of cases is expected to double in the next twenty years.

One in three of us will be affected by cancer in our lifetime.

By supporting our research, you are helping us to find new and better ways of diagnosing and treating cancer. Ultimately, your support will help improve the lives of cancer patients in Ireland.

Based in the Department of Biochemistry, NUI Galway, Lisa Vincenz's studies are focused on how some cancer cells can protect themselves from the effects of chemotherapy drugs.



*My project will work towards the development of new specifically designed treatment methods that we hope will significantly improve the response of cancer patients to chemotherapy.*

*The Irish Cancer Society Scholarship allows me to carry out this important research and to start a career as a cancer researcher. I am very grateful to receive this great support and to be able to contribute to our understanding of cancer and to the development of new therapies.*

### REGISTRATION FORM:

Please fill out the form below, detach and post it to us. If you prefer, you can visit [www.cancer.ie/runwalkroll](http://www.cancer.ie/runwalkroll) or CallSave 1850 60 60 60.

YES I want to organise my own Run Walk & Roll for cancer research event

Title:
Name:
Address:
Phone:
Email:
FOLD HERE
Age: <input type="checkbox"/> Under 16 <input type="checkbox"/> 17-25 <input type="checkbox"/> 26-35 <input type="checkbox"/> 36-45 <input type="checkbox"/> 46-55 <input type="checkbox"/> 56-65 <input type="checkbox"/> 66-80 <input type="checkbox"/> 80+

### HOW/WHERE DID YOU GET THIS LEAFLET?

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### I AM GETTING INVOLVED BECAUSE:

- I am a cancer survivor
- I lost a relative/friend to cancer
- Cancer research is a good cause
- A relative/friend was diagnosed with cancer
- I am a carer for someone with cancer
- I/relative/friend received an ICS service

— SEAL HERE —