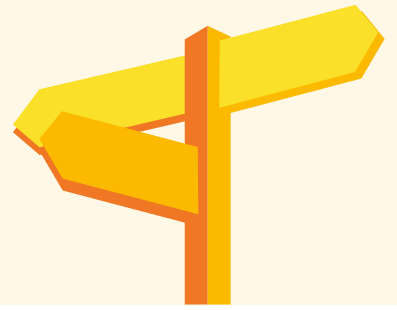


Your fundraising journey starts here....



Welcome to your fundraising guide for Daffodil Day 2022!

Thank you to you and your students for taking part in Daffodil Day 2022, the day we take back from cancer! We are delighted to have you on board.

Cancer hasn't stopped during the pandemic and neither has the demand for our support services and that's why this year's Daffodil Day is so important. It's absolutely vital that we're there for all those who are affected by cancer. Irish Cancer Society support services rely heavily upon Daffodil Day so that we can be there for those who need us most.

By taking part, you and your school are making a real, practical difference to thousands of cancer patients and their families. Spurring on research and progress. Keeping vital services available. Supporting people along their way. Taking back from cancer.

Every school knows someone affected by cancer. Your school's support shows that no matter what cancer patients are going through, they don't have to feel alone. Thanks to people like you and your students, they never are.

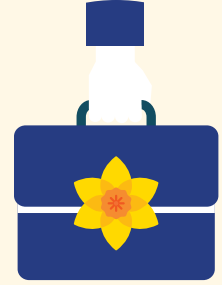
In the following pages, you'll find plenty of fundraising tips and ideas to make your Daffodil Day event a success. We want to ensure you have everything you need, if you have any questions, please contact us on **0818 10 20 30** or email **fundraising@irishcancer.ie**, we are happy to help!

Best of luck with your fundraiser!

Sinead Gillespie
National Campaigns

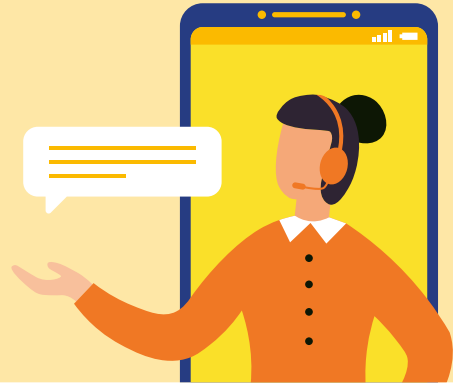


Where your donations go - Services and Programmes



Support Line

Available Monday - Friday 9.00am - 5.00pm for confidential advice and support. For more information check out [Cancer Support](#).



Daffodil Centres

These centres are located in 13 hospitals nationwide and provide free, confidential advice, support and information to anyone affected by cancer. To learn more [click here](#).



Support in Your Community

The Society funds professional one to one counselling and group survivorship programmes in communities all across the country.

For more information about what's available visit [Cancer Support](#).



Patient Travel and Financial Support

Practical and financial support is provided for patients in need and undergoing cancer treatments. Find out more [here](#).



Where your donations go - Services and Programmes (cont...)

Irish Cancer Society Night Nursing

We provide end-of-life care for cancer patients in their own home. This service allows patients to remain at home for the last days of their lives, surrounded by their families and loved ones.

To learn more click [Night Nursing Service](#)



Cancer Research

Our research has led to hundreds of discoveries. Each of these new findings have been published in international peer reviewed journals, making this knowledge available to researchers worldwide.



Advocacy

Through our cancer advocacy campaigning, we listen to patients and lobby the Government to make those patients' lives better. We work to influence policy, legislation and national budgets so that patients are at the heart of cancer services and cancer care.

[Visit our Advocacy page](#) to read more about our successful and current campaigns.



To find out more about our services and programs:

- Visit us at www.cancer.ie
- Follow our social media accounts on [Facebook](#), [Twitter](#) and [Instagram](#).



Organise your own Daffodil Day school event!



There are many ways you and your classmates can get involved in Daffodil Day 2022. Below are some fun ideas that you can bring to your school!



1: Daffodil Day Carnival

Bring the Daffodil Day Carnival to your school by hosting and organising an event that includes:

- Baked goods stalls
- Bric-a-brac stands
- Carnival games
 - ◇ Get the ball in the hoop
 - ◇ Toss games
 - ◇ Pick a Duck
- Events
 - ◇ Gaming competition
 - ◇ Movie Time

Top Tip

Create your own unique games to make the carnival more personalised to your school. To raise funds at your carnival you can decide to have a set price to enter or each stall could have a price point for the items/games at it.



2: Daffodil Day Treasure Hunt

- Decide what the clues will be
- Create a map of the school to find each of the clues
- Whoever gathers the most clues is the winner of the treasure hunt

Top Tip

Take a walk of the school before you start mapping out where the clues will be. There will be areas of the school that you will have forgotten about and finding these areas will increase the difficulty level of the hunt. Ask each student and teacher to donate to take part in the treasure hunt.



Organise your own Daffodil Day school event! (cont...)



3: Step challenge

- Need a Virtual Challenge? This is the one for you!
- Complete a certain amount of steps or kilometres over a time frame
- Get all the school involved and see which class can clock up the most steps

Top Tip

Use numbers associated with the school for the challenge. For example, if your school has 250 students, walk 2.5km every day for the month of March. Set up a JustGiving page for your whole school. Each student can share the link to the page to get sponsorship and the page can be updated daily with how the challenge is going.

Every donation counts

€25

Can help cover the cost of driving a cancer patient to and from a chemotherapy appointment using our Volunteer Driver Service.



€50

Can help provide vital clinical equipment for a Night Nurse.



€60

Will cover the cost of a counselling session to help a person cope with a cancer diagnosis in their life.

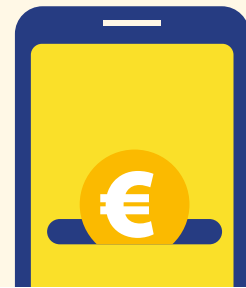


€365

Will cover the cost of one night of Night Nursing, providing end of life care to a patient in their own home.

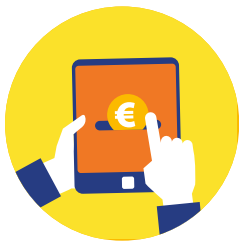


How to Raise Funds Online



Once you have your idea you will need to decide on the best way to gather your funds. We would encourage you to gather donations via online platforms. This is a much safer way of fundraising as the funds are transferred directly to the Irish Cancer Society.

Online Giving Platform



These are websites that allow fundraisers to collect donations online. Once you setup your page, a unique link will be created. You can then share this link with family and friends to encourage them to donate.

All funds will be sent directly to the Irish Cancer Society. We suggest using [JustGiving](#).



Social Media Giving Platforms



Many of our social media channels now give us the option to donate directly to our chosen charity. Facebook lets you set up an event page with a donation button. This is safe and easy to do and the income goes directly to the

Irish Cancer Society. To set up your fundraising page [click here](#).

Instagram also allows you to fundraise by using the "donation stickers" on your stories and adding a fundraiser to your Instagram post. [Click here](#) for more information.



Best of Luck!



Everyone at the Irish Cancer Society would like to thank you for registering to take part in Daffodil Day 2022. We hope the ideas and suggestions included in the pack will encourage you and your classmates to organise your fundraising event!

If you have any questions or need any additional support with your fundraising event, please let us know. You can reach out to our fundraising team by calling **0818 10 20 30** or emailing **fundraising@irishcancer.ie**

We can't wait to hear all about your event and wish you the very best of luck!



Useful Links

How to create a JustGiving Page

www.justgiving.com/fundraise/how-to-fundraise/how-to-create-a-fundraising-page

Tips on how to maximize your Justgiving page

www.justgiving.com/fundraising/tips

How to create a Facebook Fundraiser

www.facebook.com/fundraisers/

Irish Cancer Society Virtual Fundraising

www.cancer.ie/ways-to-help/fundraise/virtual-fundraising

How we put your funds to good use

www.cancer.ie/funds

Remember:

We want you to enjoy your fundraising event and stay safe! The Irish Cancer Society accepts no liability for any loss, damage or injury caused during the event you undertake. The Society's insurance does not cover property or the property of your helper or guests, nor does it cover your personal liability for any injury suffered by yourself or your event participants. You should seek independent insurance advice prior to organising your event. Remember to use common sense when it comes to health and safety. Where food is involved, please take care and work to ensure safe preparation, storage and cooking. Please follow good hygiene practises.

Irish Cancer Society

43/45 Northumberland Road, Dublin 4

Ground Floor, Lawley House,
Monahan Road, Cork

Daffodil Day Fundraising Hotline: 0818 10 20 30

Support Line: 1800 200 700

Email: fundraising@irishcancer.ie

www.cancer.ie



@IrishCancerSociety



@IrishCancerSoc

Disclaimer:

The Fundraiser agrees to release the Irish Cancer Society to the fullest extent permissible under law for claims and demands of any kind, and from all liability that may arise in respect of any damage, loss or injury occurring to any person, except where such liability arises because of the negligence of the Irish Cancer Society or its agents.

The Irish Cancer Society reserves the right to terminate the agreement relating to an event at any time if it appears there is a likelihood of the Fundraiser failing to adhere to any of the above terms and conditions.

Public Health Guidelines:

We want to ensure the health and wellbeing of those that fundraise on our behalf and of the public. Please ensure that any fundraising activity is delivered in line with current public health guidelines in relation to minimising the spread of COVID-19. Details of current restrictions can be found at <https://www.gov.ie/coronavirus>



**Irish
Cancer
Society**