

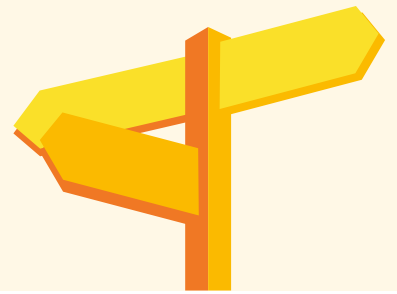


Centra
LIVE EVERY DAY



**Irish
Cancer
Society**

Your fundraising journey starts here....



Welcome to your fundraising guide for Daffodil Day 2022!

Thank you to you and your students for taking part in **Daffodil Day 2022, the day we take back from cancer!** We are delighted to have you on board.

Cancer hasn't stopped during the pandemic and neither has the demand for our service and that's why this year's Daffodil Day is so important. It's absolutely vital that we're there for everyone who needs us. Irish Cancer Society services rely heavily upon Daffodil Day so that we can be there for all those affected by cancer.

By taking part, you and your school are making a real, practical difference to thousands of cancer patients and their families. Spurring on research and progress. Keeping vital services available. Supporting people along their way. Taking back from cancer.

Every school knows someone affected by cancer. Your school's support shows that no matter what cancer patients are going through, they don't have to feel alone. Thanks to people like you and your students, they never are.

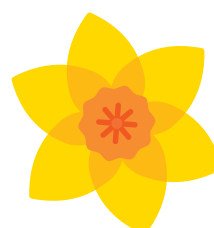
In the following pages, you'll find plenty of fundraising tips and ideas to make your Daffodil Day event a success. We have included downloadable colouring templates, garland, and sample social media posts to share and send to guardians to help with fundraising.

We want to ensure you have everything you need, if you have any questions please contact us on **0818 10 20 30** or email **fundraising@irishcancer.ie**, we are happy to help!

Best of luck with your fundraiser!

Sinead Gillespie

National Campaigns Manager



Organise your own Daffodil Day School Event!



Go yellow, have fun and raise vital funds

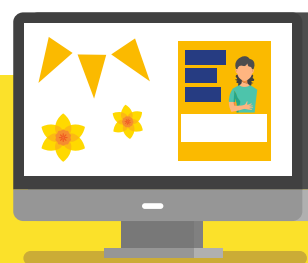
Wear Yellow Day

Students love a non-uniform day! Ask each student for a donation to wear as much yellow as they can into school or at home.

- Choose a donation that is affordable for your students and their guardians so everyone can participate!
- Children can wear yellow t-shirts, socks, ribbons, scarfs... whatever yellow items they have at home.
- You don't have to go yellow, you can make it a bright colours day or favourite colour day. Have fun with it and do what suits your class best!
- Offer a small spot prize to students or classrooms for whoever wears the most yellow!
- Choose one or both of the activities in the next page for your students. You can build excitement in the days running up to the event by reminding the students of the fun activities to come!
- Use the templates under the Primary School fundraising pack [here](#) to share on social media and with guardians to let them know when the big day is and to donate to your JustGiving fundraising page.



You can print out Daffodil Day bunting and posters from our website [here](#) to hang around the school.



To add more to your day of yellow, include one or both of these activities as part of your lesson plan for the day.

Arts & Crafts

- You can download a print-ready Daffodil Day colouring sheet [here](#). This was designed for your students to colour in and to get as creative as they want. Once they have finished colouring in their daffodil, you can hang it up in the classroom.
- You can download a 3D template for your students to create a colourful garland [here](#). This activity requires students to colour it in, cut it out and assemble it with tape or glue. Full instructions are provided on the template.

Your students can display these to create a yellow wall in the classroom or to share on social media. These will help you to turn your school yellow and is a great way to showcase to guardians on social media how their children are getting involved with Daffodil Day.



Active Time

Daffodil Day 2022 will be the 35th Daffodil Day in Ireland, so it would be lovely to celebrate this during school or home active time.

- Do 35 activities to celebrate the day and promote fitness. These can be done indoors or outdoors in school or at home.
- Print off the activity list below and hang up in your classroom or on social media to build the children's excitement for the event.
 - ◇ 10 Jumping Jacks
 - ◇ 10 Toe Touches (each side 5 times)
 - ◇ 10 Leg Lifts (alternate legs)
 - ◇ 5 Squats

Why not take short videos of the yellow flurry of activity in school?

These would be so appreciated by guardians on your school social media – and students do love the camera.

*We recommend you seek guardian permissions for this!



Top Tips to Make Your School Event a Success!



Tips on promoting your fundraiser and getting the word out

Set a fundraising goal

Having a target to reach is a great motivator for you and your students. It will also encourage people to donate to help hit your goal!

The details

Pick the activity that your students will enjoy most or allow students to vote for the most popular option.

Date and time

Choose a date and time that will suit your school this March. Daffodil Day is March 25th but if you need to take part on a different date, that's ok!

Participants

Consider asking the whole school to get involved, there will be activities to suit all age groups. Guardians may even want to get involved with some of the daffodil creations at home or by getting active.

Planning

Give yourself plenty of time to plan your classroom event. Keep safety in mind and carry out a risk assessment if needs be. Keep up to date with current government guidelines and restrictions, which can be found at www.gov.ie/coronavirus.

Go social with it

If you use Twitter, Instagram or Facebook, tag us (**@IrishCancerSoc**) in any posts about your school's event so we can re-share! Make sure to include photos and to tag us on Instagram Stories.

Email

A short email is a great way to let pupils' families know what their children are up to. You can even send an 'e-invite' or 'meeting request' to keep them in the loop.

Advertise

A clear, colourful poster with the details of your student's event and the fact you're raising money for a good cause will go a long way towards creating a buzz around your fundraising. Talk to your local media about getting coverage. We can help, ask our fundraising team at **fundraising@irishcancer.ie** about our local media relations & publicity campaign guide.

Thank you for bringing Daffodil Day to your school and joining primary schools across the country!



Every single euro your school raises will make a difference to cancer patients and their families throughout Ireland.

In 2021, donations from events like yours allowed us to...

- Dedicate record amounts of funding for counselling services and vital clinical trials to help improve cancer patients' lives now and into the future
- Increase supports available to those going through a childhood cancer diagnosis, so that no family has to face this journey alone
- Reach out to people impacted by cancer through over 22,500 supportive and comforting conversations with our Support Line and Daffodil Centre nurses
- Provide 7321 nights of Night Nursing, to allow patients at end of life to spend their final days surrounded by their loved ones.
- Continue to be the voice of the cancer community, to ensure cancer didn't become 'the forgotten C' during Covid-19
- Bring our Your Health Matters roadshow to 10 locations nationwide, educating 19,000 people face-to-face on how they can catch the signs of cancer early

Every donation counts

€25

Can help cover the cost of driving a cancer patient to and from a chemotherapy appointment using our Volunteer Driver Service



€50

Can help provide vital clinical equipment for a Night Nurse.



€60

Will cover the cost of a counselling session to help a person cope with a cancer diagnosis in their life.

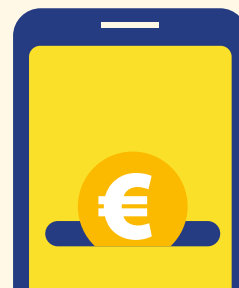


€365

Will cover the cost of one night of Night Nursing, providing end of life care to a patient in their own home.



Creating an Online Fundraising Page



When you are creating your online fundraising page the most important thing is to have fun with it and personalise it for your school.

Tell your story

Why did your school choose to fundraise for the Irish Cancer Society? What activity do you plan on doing? Use photos of the students preparing for the day and spread the word. We have provided links below to help you get started! We recommend using JustGiving for your online fundraising page as they do not charge a processing fee and all funds go directly to the Irish Cancer Society. JustGiving is a safe and easy way to gather donations for your school's event. Funds raised will be transferred directly to Irish Cancer Society every month, so you don't have to worry about collecting cash and can reduce contact.



JustGiving™

Create an online fundraising page with JustGiving. Instructions to create your JustGiving page can be found [here](#).

If you do receive cash donations, you can read about how to lodge your funds on our website. You can also call the Fundraising Team on **0818 10 20 30**.





Remember:

We want you to enjoy your fundraising event and stay safe! The Irish Cancer Society accepts no liability for any loss, damage or injury caused during the event you undertake. The Society's insurance does not cover property or the property of your helper or guests, nor does it cover your personal liability for any injury suffered by yourself or your event participants. You should seek independent insurance advice prior to organising your event. Remember to use common sense when it comes to health and safety. Where food is involved, please take care and work to ensure safe preparation, storage and cooking. Please follow good hygiene practises.

Irish Cancer Society

43/45 Northumberland Road, Dublin 4

Ground Floor, Lawley House,
Monahan Road, Cork

Daffodil Day Fundraising Hotline: 0818 10 20 30

Support Line: 1800 200 700

Email: fundraising@irishcancer.ie

www.cancer.ie



@IrishCancerSociety



@IrishCancerSoc

Disclaimer:

The Fundraiser agrees to release the Irish Cancer Society to the fullest extent permissible under law for claims and demands of any kind, and from all liability that may arise in respect of any damage, loss or injury occurring to any person, except where such liability arises because of the negligence of the Irish Cancer Society or its agents.

The Irish Cancer Society reserves the right to terminate the agreement relating to an event at any time if it appears there is a likelihood of the Fundraiser failing to adhere to any of the terms and conditions.

Public Health Guidelines:

We want to ensure the health and wellbeing of those that fundraise on our behalf and of the public. Please ensure that any fundraising activity is delivered in line with current public health guidelines in relation to minimising the spread of COVID-19.

Details of current restrictions can be found at <https://www.gov.ie/coronavirus>



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