

Daffodil Day

26 March 2021

Corporate Fundraising Guide



Your fundraising journey starts here...

Welcome to your fundraising guide for Daffodil Day 2021!

Thank you to you and your colleagues for taking part in our most important Daffodil Day ever.

Throughout the pandemic the Irish Cancer Society has continued to provide vital services and support to people affected by cancer to ensure nobody has to go through cancer alone. Because of the additional anxieties a cancer diagnosis during Covid-19 brings, cancer patients need your support more than ever before.

With your company's support this Daffodil Day, we can be there for cancer patients and their families.

Enclosed you will find everything you need for your workplace fundraiser. From ideas for different fundraising events you can hold safely, to tips on how to make the most of your online event. You'll find out where to download materials for your event, information on how to lodge your donations and where your generous donations will go.

We want to ensure you have everything you need, should you have any questions, please contact us on CallSave **1850 60 60 60** or email **corporate@irishcancer.ie**, we're more than happy to help.

Best of luck with your event!

THANK YOU

The Corporate Daffodil Day Team

How it works

- 1 Choose Your Work Event
- 2 Set Your Fundraising Goal
- 3 Raise Money
- 4 Hold Your Work Event
- 5 Support Cancer Patients and Save More Lives



Call the team on CallSave **1850 60 60 60** for more information.

Organise your own Daffodil Day fundraiser!

Not sure what to do? Check out some ideas below to get you started.



HOST A VIRTUAL COLLECTION – We can't take to the streets this year, but we can take our collections online. Set up a [JustGiving](#) page to share with colleagues and encourage them to donate.



STEPS CHALLENGE – Get your colleagues active this March to support cancer patients and their families. Join our steps challenge and commit to hitting 372,000 steps this March. That's 12,000 steps a day. Set up a [Facebook event](#) page and ask your colleagues, family and friends to donate to your efforts.



GET GAMING – Join gamers around Ireland this Daffodil Day. Watch and play your favorite video games with your colleagues and encourage colleagues and your friends and family to donate to your event. Make sure you have set up your fundraising page [here](#).



DO IT YOUR WAY – There are lots of safe ways to get your company involved this Daffodil Day. Ask colleagues to hold their own challenge or hold their own virtual event this March. Host a table quiz, cookery demo or a surprise Zoom guest or celebrity speaker. Ask colleagues, family and friends to make a donation to attend! Create your fundraising page [here](#).

How to make the most of your Daffodil Day event.

Start early – The earlier you begin planning your fundraiser, the more time you give colleagues to get involved and the easier your fundraising will be.

Government guidelines – Check in with Government guidelines to ensure your fundraiser is safe to hold.

Set a goal – Having a set goal to reach is a great motivator to you and to your colleagues to help you reach your target!

Get dialled in – Our fundraising team are here to help! Give them a call at 1850 60 60 60 or email them at corporate@irishcancer.ie.

Spread the word – Tell EVERYONE about your Daffodil Day fundraiser – create a Facebook event and tag [@IrishCancerSociety](#) so we can like and share! Tag us on Twitter [@IrishCancerSoc](#) and on Instagram [@IrishCancerSociety](#) and use the hashtag #Daffodilday so we can help you spread the word!

Free Printables

Check out your downloadable fundraising pack. We have lots of different materials for you to use for your Daffodil Day fundraiser. Visit [here](#) to see more.



Every euro that you and your colleagues raise will make a difference to people with cancer and their families throughout Ireland.

Did you know in 2020, donations from events like yours allowed us to...

- Introduce a **Remote Counselling service**, to ensure cancer patients and their families have access to the care they need.
- Develop a **Covid & Cancer information hub on our website**, with regular updates for people cocooning.
- Provide 7662 nights of **Night Nursing**, to allow patients at end of life to spend their final days surrounded by their loved ones.
- Continue to be **the voice of the cancer community**, to ensure cancer didn't become 'the forgotten C' during Covid-19.
- Continue our **Volunteer Driver service** throughout lockdowns, ensuring cancer patients could get to their chemotherapy appointments safely.

Every Donation Counts!

€25	can help provide cancer patients and their families with a specialist cancer nurse to talk to through our Support Line or Daffodil Centres.
€50	can help provide vital clinical equipment for a Night Nurse.
€60	will cover the cost of a counselling session to help a person cope with a cancer diagnosis in their life.
€355	will cover the cost of one night of Night Nursing, providing end of life care to a patient in their own home.



12 SIMPLE WAYS TO SPOT CANCER EARLY

Not only is your event supporting cancer patients and their families in your community and across Ireland but you can also use it to educate your community to spot cancer early. You can download from our website to share with friends and family online or at your virtual event.

The main changes to look out for are **UNEXPLAINED**, **PERSISTENT**, or **UNUSUAL**

UNEXPLAINED

LUMPS OR SWELLING



Check your whole body, not just your testicles or breasts.

BLEEDING THAT ISN'T NORMAL



Coughing up blood or noticing it in your urine or bowel motion, or bleeding from your vagina between periods, after sex, or after the menopause.

WEIGHT LOSS



Unrelated to dieting

UNEXPLAINED, CONSISTENT PAIN



Pain that you cannot explain and that doesn't go away after 3 weeks

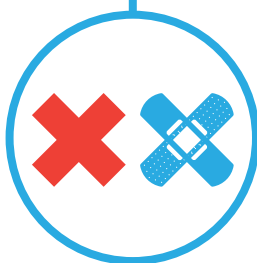
PERSISTENT

COUGH, CHANGES IN YOUR VOICE OR FEELING SHORT OF BREATH



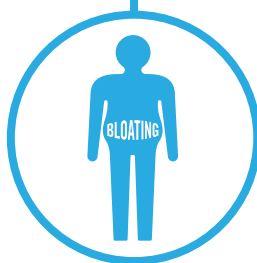
If you have any of these problems for more than three weeks, especially if you are a smoker or ex-smoker.

SORES THAT DON'T HEAL



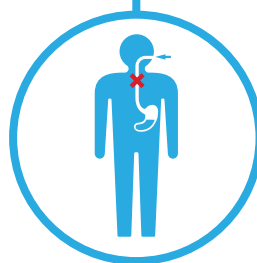
If a spot, wart or sore does not heal in a few weeks, get it checked, even if it is painless.

BLOATING



Bloating that doesn't go away within a few weeks

DIFFICULTY SWALLOWING, INDIGESTION OR HEARTBURN



It is not normal to have indigestion or heartburn that happens a lot or is very painful. Difficulty swallowing is not normal either.

MOUTH OR TONGUE ULCER



Having a mouth or tongue ulcer for 3+ weeks is not normal and needs to be checked by a doctor or dentist.

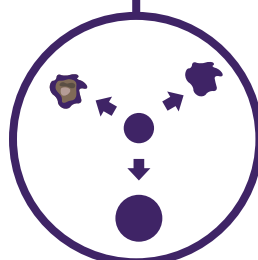
UNUSUAL

CHANGES IN BOWEL OR BLADDER HABITS



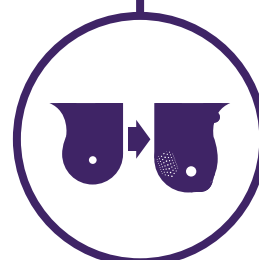
Constipation, diarrhoea or problems passing urine for more than a few weeks.

NEW MOLE OR CHANGE TO AN EXISTING MOLE



Check your skin for new moles and watch for changes in colour, shape or size in existing moles.

ANY CHANGE TO YOUR BREAST



Check for changes in the shape, size, nipples, and skin, or pain in your breast

Ways to bank your funds:

Please bank your funds within 4 weeks of your event so your hard earned donations can get to work straight away.

JustGiving/Facebook



If you are raising funds on JustGiving or Facebook, the donations are automatically transferred to us monthly so you don't have to worry about lodging your funds.

Online



Visit our website [here](#) and use our online form to submit your funds raised using your credit card, debit card or PayPal.

By card over the phone



Call the fundraising team on CallSave 1850 60 60 60 and donate/lodge your funds by debit or credit card.

Send us a cheque or bank draft



Drop a cheque or bank draft in the post with your name, address and supporter number. Our address is 43/45 Northumberland Road, Dublin 4. Due to new banking procedures all cheques must be made out to Irish Cancer Society. Please write any further information on the back of the cheque.

By bank



Take your completed giro slip to any branch of AIB.

Bank Details: Daffodil Day Bank Account AIB, 9 Terenure Road East, Rathgar, Dublin 6.

A/C No.: 09105304

Sort Code: 93-10-98



Remember:

We want you to enjoy your fundraising event and stay safe! The Irish Cancer Society accepts no liability for any loss, damage or injury caused during the event you undertake. The Society's insurance does not cover property or the property of your helpers or guests, nor does it cover your personal liability for any injury suffered by yourself or your event participants. You should seek independent insurance advice prior to organising your event. Remember to use common sense when it comes to health and safety. Where food is involved, please take care and work to ensure safe preparation, storage and cooking. Please follow good hygiene practices.

Disclaimer:

The Irish Cancer Society reserves the right to terminate the agreement relating to an event at any time if it appears there is a likelihood of the Fundraiser failing to adhere to any of the above terms and conditions. The Fundraiser agrees to release the Irish Cancer Society to the fullest extent permissible under law for claims and demands of any kind, and from all liability that may arise in respect of any damage, loss or injury occurring to any person, except where such liability arises because of the negligence of the Irish Cancer Society and its agents.

Public Health Guidelines:

We want to ensure the health and wellbeing of those that fundraise on our behalf and of the public. Please ensure that any fundraising activity is delivered in line with current public health guidelines in relation to minimising the spread of COVID-19. Details of current restrictions can be found at <https://www.gov.ie/coronavirus>

Irish Cancer Society

43/45 Northumberland Road, Dublin 4

Ground Floor, Lawley House, Monahan Road, Cork

Daffodil Day Hotline: 1850 60 60 60

Support Line: 1800 200 700

Email: corporate@irishcancer.ie

www.cancer.ie

You can also find us on:



www.facebook.com/IrishCancerSociety



www.twitter.com/IrishCancerSoc



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