

Daffodil Day

SCHOOLS FUNDRAISING GUIDE



IN PARTNERSHIP WITH



Your Daffodil Day Journey Starts Here...

Thank you to you and your students for choosing to support Daffodil Day by going yellow this year. By bringing Daffodil Day to your school, you are doing something amazing to help cancer patients and their families across Ireland.

Throughout the pandemic the Irish Cancer Society has continued to provide vital services and support to people affected by cancer to ensure nobody has to go through cancer alone. **With your school's support we can continue to be there for those that need us, especially through these difficult times.**

We are so excited to see primary schools across the country go yellow for Daffodil Day, to raise funds to ensure cancer patients and their families get the help they need when they need it most.

You are all helping to make a difference to everyone affected by cancer in Ireland.

In the following pages, you'll find plenty of fundraising tips and ideas to make your Daffodil Day event a success. We have also included downloadable colouring templates, garland, and sample social media posts to share and send to parents and guardians to help with fundraising.

We would love to see how you turn your school yellow, so don't forget to shout about your fundraising on social media!

THANK YOU AND GOOD LUCK!

The Daffodil Day Team



Call the team on CallSave **1850 60 60 60** for more information.

Organise your own Daffodil Day School Event!

Go yellow, have fun and raise vital funds

Wear Yellow Day

- Students love a non-uniform day, ask each student for a donation to wear as much yellow as they can into school or at home.
- Choose a donation that is affordable for your students and their parents and guardians so everyone can participate!
- Children can wear yellow t-shirts, socks, ribbons, scarfs... whatever yellow items they have at home.
- Offer a small spot prize to students or classrooms for whoever wears the most yellow!
- Choose one or both of the activities below for your students to do whilst decked out in yellow. You can build excitement in the days running up to the event by reminding the students of the fun activities to come!
- Use the templates under the Primary School fundraising pack [here](#) to share on social media and with parents and guardians to let them know when the big day of yellow is and to donate to your JustGiving or Facebook fundraising page.
- You can print out Daffodil Day bunting and posters from our website [here](#) to hang around the school. If you are teaching remotely, there is a background you can download to get everyone in the spirit for Daffodil Day.



To add more to your day of yellow, include one or both of these activities as part of your lesson plan for the day.

Arts & Crafts

■ FOR YOUNGER STUDENTS

You can download a print ready [Daffodil Day colouring sheet](#). This was designed for your younger children to colour in and to get as creative as they want. Once they have finished colouring in their daffodil, you can hang it up in the classroom or create a screen of daffodils if you are teaching remotely.

■ FOR OLDER STUDENTS

You can download a 3D template for your older students to create a colourful garland. Print off the daffodil garland template provided [here](#). This requires a little more creativity from your students, they will need to colour it in, cut it out and assemble it with tape or glue. Full instructions are provided on the template.

- Your students can display these to create a yellow wall in the classroom, on your screens or to share on social media. These will help you to turn your school or screens yellow and is a great way to showcase to parents and guardians on social media how their children are getting involved with Daffodil Day.
- You can download the templates from our website to print off for your activity [here](#).

■ Active Time

Daffodil Day 2021 will be the 34th Daffodil Day in Ireland, so it would be lovely to celebrate this during school or home active time.

- Do 34 activities to celebrate the day and promote fitness. These can be done indoors or outdoors in school or at home, but it may be safer to leave out the sprints if done indoors!
- Print off the activity list below and hang up in your classroom or on social media to build the children's excitement for the event.
 - 10 Jumping Jacks
 - 4 Sprints (mark out a suitable sprint distance beforehand)
 - 10 Leg Lifts (alternate legs)
 - 5 Squats
 - 5 Sit Ups

Why not take short videos of the yellow flurry of activity in school or on screens? These would be so appreciated by parents, guardians and grandparents on your school social media – and children do love the camera.

*We recommend you seek guardian permissions for this!

Top Tips to Make Your School Event a Success!

Thank you for bringing Daffodil Day to your school and joining primary schools across the country to turn your school yellow! We have outlined some of our top tips below to help you make the most of your event.

Set a fundraising goal. Having a target to reach is a great motivator to you and anyone helping you to reach your goal!

The details. Pick the activity that your students will enjoy most or allow students to vote for the most popular option.

Date and time. Choose a date and time that will suit your school this March. Daffodil Day is March 26th but if you need to take part earlier that's ok!

Participants. Consider asking the whole school to get involved, there will be activities to suit all age groups. Parents and Guardians may even want to get involved with some of the daffodil creations at home or maybe even by getting active.

Planning. Give yourself plenty of time to plan your classroom event. Keep safety in mind and carry out a risk assessment if needs be. Keep up to date with current government guidelines and restrictions, which can be found at www.gov.ie/coronavirus.

Tips on promoting your fundraiser and getting the word out



Tweet and Instagram it

– If you use Twitter or Instagram, tag us (@IrishCancerSoc) in any posts about your

school's event so we can re-tweet and share! Make sure to include photos and to tag us on Instagram Stories.



Email – A short email is a great way to let pupils' families know what their children are up to. You can even

send an 'e-invite' or 'meeting request' to keep them in the loop.



Advertise – A clear, colourful poster with the details of your student's event and the fact you're raising

money for a good cause will go a long way towards creating a buzz around your fundraising.



Talk to your local media about getting coverage. We can help, ask our fundraising team at

fundraising@irishcancer.ie about our local media relations & publicity campaign guide.

Every single euro your school raises will make a difference to cancer patients and their families throughout Ireland.

Did you know in 2020, donations from events like yours allowed us to...

- Introduce a **Remote Counselling service**, to ensure cancer patients and their families have access to the care they need.
- Develop a **Covid & Cancer information hub on our website**, with regular updates for people cocooning.
- Provide 7662 nights of **Night Nursing**, to allow patients at end of life to spend their final days surrounded by their loved ones.
- Continue to be **the voice of the cancer community**, to ensure cancer didn't become 'the forgotten C' during Covid-19.
- Continue our **Volunteer Driver service** throughout lockdowns, ensuring cancer patients could get to their chemotherapy appointments safely.



Every Donation Counts

€25

Can help provide cancer patients and their families with a specialist cancer nurse to talk to through our Support Line or Daffodil Centres.

€50

Can help provide vital clinical equipment for a Night Nurse.

€60

Will cover the cost of a counselling session to help a person cope with a cancer diagnosis in their life.

€355

Will cover the cost of one night of Night Nursing, providing end of life care to a patient in their own home.



Creating an Online Fundraising Page

When you are creating your online fundraising page the most important thing is to have fun with it and personalise it for your school. Tell your story: Why did your school choose to fundraise for the Irish Cancer Society? What activity do you plan on doing?

Use photos of the students preparing for the day and spread the word as widely as possible. We have provided links below to help you get started!

We recommend using JustGiving or Facebook for your online fundraising page as they do not charge a processing fee and all funds go directly to the Irish Cancer Society.

JustGiving and Facebook are safe and easy ways to gather donations for your school's event. Funds raised will be transferred directly to Irish Cancer Society every month, so you don't have to worry about collecting cash and can reduce contact.

JustGiving™

Create an online fundraising page with JustGiving. Instructions to create your JustGiving page can be found [here](#).

facebook

Create an online fundraiser with Facebook. For help with setting up your Facebook fundraiser, you can read more [here](#).

If you do receive cash donations, you can read about how to lodge your funds on our [website](#). You can also call the Fundraising Team on **1850 60 60 60**.



Remember:

We want you to enjoy your fundraising event and stay safe! The Irish Cancer Society accepts no liability for any loss, damage or injury caused during the event you undertake. The Society's insurance does not cover property or the property of your helpers or guests, nor does it cover your personal liability for any injury suffered by yourself or your event participants. You should seek independent insurance advice prior to organising your event. Remember to use common sense when it comes to health and safety. Where food is involved, please take care and work to ensure safe preparation, storage and cooking. Please follow good hygiene practices.

Disclaimer:

The Irish Cancer Society reserves the right to terminate the agreement relating to an event at any time if it appears there is a likelihood of the Fundraiser failing to adhere to any of the above terms and conditions. The Fundraiser agrees to release the Irish Cancer Society to the fullest extent permissible under law for claims and demands of any kind, and from all liability that may arise in respect of any damage, loss or injury occurring to any person, except where such liability arises because of the negligence of the Irish Cancer Society and its agents.

Public Health Guidelines:

We want to ensure the health and wellbeing of those that fundraise on our behalf and of the public. Please ensure that any fundraising activity is delivered in line with current public health guidelines in relation to minimising the spread of COVID-19. Details of current restrictions can be found at <https://www.gov.ie/coronavirus>

Irish Cancer Society

43/45 Northumberland Road, Dublin 4

Ground Floor, Lawley House, Monahan Road, Cork

Daffodil Day Hotline: 1850 60 60 60

Support Line: 1800 200 700

Email: fundraising@irishcancer.ie

www.cancer.ie

You can also find us on:



www.facebook.com/IrishCancerSociety



www.twitter.com/IrishCancerSoc



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