

Daffodil Day

26 March 2021

Fundraising Guide



Your fundraising journey starts here...

Welcome to your fundraising guide for Daffodil Day 2021!

Thank you for taking part in what is our most important Daffodil Day ever.

Throughout the pandemic the Irish Cancer Society has continued to provide vital services and support to people affected by cancer to ensure nobody has to go through cancer alone. Because of the additional anxieties a cancer diagnosis during Covid-19 brings, cancer patients need your support more than ever before.

With your support this Daffodil Day, we can continue to be there for these patients and their families.

Enclosed, you will find everything you need to set up a virtual fundraiser – including ideas for fundraising events you can hold safely, and tips on how to make the most of your online event. You'll find out how to download materials for your event, information on how to lodge your donations and where your hard earned donations go.

We want to ensure you have everything you need, if you have any questions please contact us on CallSave **1850 60 60 60** or email fundraising@irishcancer.ie, we are happy to help!

Best of luck with your fundraiser!

THANK YOU

The Daffodil Day Team

How it works

- 1 Choose Your Event
- 2 Set Your Fundraising Goal
- 3 Raise Money
- 4 Hold Your Event
- 5 Help Stop Cancer and Save More Lives



Call the team on CallSave **1850 60 60 60** for more information.

Organise your own Daffodil Day fundraiser!

Not sure what to do? Check out some ideas below to get you started.



HOST A VIRTUAL COLLECTION – We can't take to the streets this year, but we can take our collections online. Set up your own [JustGiving](#) page to share with family and friends and encourage them to donate.



STEPS CHALLENGE – Get active this March to support cancer patients and their families. Join our steps challenge and commit to hitting 372,000 steps this March. That's 12,000 steps a day. Set up a [Facebook event](#) on the Irish Cancer Society page and ask family and friends to donate to your efforts.



GET GAMING – Join gamers around Ireland this Daffodil Day. Watch and play your favorite video games with your friends, and encourage viewers and your friends and family to donate to your event. Make sure you have set up your fundraising page [here](#).



DO IT YOUR WAY – There are lots of safe ways to get involved this Daffodil Day. You can host an online quiz or shave your head, it is up to you! Set your own challenge or hold your own virtual event this March and ask your family and friends to support your online fundraiser. Create your fundraising page [here](#).

How to make the most of your Daffodil Day event.

Start early – The earlier you begin, the more people you can reach and the easier your fundraising will be.

Government guidelines – Check in with [Government guidelines](#) to ensure your fundraiser is safe to hold.

Set a goal – Having a set goal to reach is a great motivator to help you reach your target!

Get dialled in – Our fundraising team is here to help! Give them a call at **1850 60 60 60**.

Spread the word – Tell EVERYONE about your Daffodil Day fundraiser, if your friends and family don't know about your event, they can't donate! Create a Facebook event and tag us so we can like and share! Tag us on Twitter [@IrishCancerSoc](#) and on Instagram [@IrishCancerSociety](#) and use the hashtag [#DaffodilDay](#) so we can help you spread the word!

Show your gratitude – Any time someone makes a donation, remember to thank them with a quick email or a status update on social media.

Free Printables

Check out your downloadable fundraising pack. We have lots of different materials for you to use for your Daffodil Day fundraiser. Visit [here](#) to see more.



Every single euro you raise will make a difference to people with cancer and their families throughout Ireland.

Did you know in 2020, donations from events like yours allowed us to...

- Introduce a **Remote Counselling service**, to ensure cancer patients and their families have access to the care they need.
- Develop a **Covid & Cancer information hub on our website**, with regular updates for people cocooning.
- Provide 7662 nights of **Night Nursing**, to allow patients at end of life to spend their final days surrounded by their loved ones.
- Continue to be **the voice of the cancer community**, to ensure cancer didn't become 'the forgotten C' during Covid-19.
- Continue our **Volunteer Driver service** throughout lockdowns, ensuring cancer patients could get to their chemotherapy appointments safely.

Every Donation Counts!

€25	can help provide cancer patients and their families with a specialist cancer nurse to talk to through our Support Line or Daffodil Centres.
€50	can help provide vital clinical equipment for a Night Nurse.
€60	will cover the cost of a counselling session to help a person cope with a cancer diagnosis in their life.
€355	will cover the cost of one night of Night Nursing, providing end of life care to a patient in their own home.



12 simple ways to reduce your cancer risk

Not only is your event supporting cancer patients and their families in your community and across Ireland but you can also use it to educate your community in cancer prevention. You can download from our website [here](#) to share with friends and family online or at your virtual event.

1. Do Not Smoke



2. Avoid Second Hand Smoke



3. Be a Healthy Weight



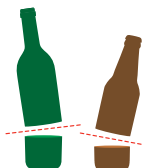
4. Be Physically Active



5. Have a Healthy Diet



6. Avoid Alcohol



7. Avoid Too Much Sun



8. Avoid Radiation



9. Avoid Pollutants



10. Women who breastfeed are less likely to develop breast cancer



11. Get all your vaccinations



12. Get Screened



Ways to bank your funds:

Please bank your funds within 4 weeks of your event so your hard earned donations can get to work straight away.

JustGiving/Facebook:



If you are raising funds on JustGiving or Facebook, the donations are automatically transferred to us monthly so you don't have to worry about lodging your funds.

Online:



Visit www.cancer.ie/DaffodilDay and use our online form to submit your funds raised using your credit card, debit card or PayPal.

By card over the phone:



Call the fundraising team on CallSave **1850 60 60 60** and donate/lodge your funds by debit or credit card.

Send us a cheque or bank draft:



Drop a cheque or bank draft in the post with your name, address and supporter number. Our address is 43/45 Northumberland Road, Dublin 4. Due to new banking procedures all cheques must be made out to Irish Cancer Society. Please write any further information on the back of the cheque.

By bank:



Make a bank transfer online or lodge any cash donations by bank with the details below. Please make sure to include your name in the details of the transfer.

Bank Details: Daffodil Day Bank Account AIB, 9 Terenure Road East, Rathgar, Dublin 6.

ACCOUNT: 09105304

SORT CODE: 93-10-98

IBAN: IE56 AIBK 9310 9809 1053 04

BIC: AIBKIE2D

At the Post Office:



If you lodge your funds in a post office, please contact us at 1850 60 60 60 to let us know the date, amount and post office location of your lodgement. These donations are transferred to us anonymously from An Post and we want to be able to acknowledge your amazing generosity.



Remember:

We want you to enjoy your fundraising event and stay safe! The Irish Cancer Society accepts no liability for any loss, damage or injury caused during the event you undertake. The Society's insurance does not cover property or the property of your helpers or guests, nor does it cover your personal liability for any injury suffered by yourself or your event participants. You should seek independent insurance advice prior to organising your event. Remember to use common sense when it comes to health and safety. Where food is involved, please take care and work to ensure safe preparation, storage and cooking. Please follow good hygiene practices.

Disclaimer:

The Irish Cancer Society reserves the right to terminate the agreement relating to an event at any time if it appears there is a likelihood of the Fundraiser failing to adhere to any of the above terms and conditions. The Fundraiser agrees to release the Irish Cancer Society to the fullest extent permissible under law for claims and demands of any kind, and from all liability that may arise in respect of any damage, loss or injury occurring to any person, except where such liability arises because of the negligence of the Irish Cancer Society and its agents.

Public Health Guidelines:

We want to ensure the health and wellbeing of those that fundraise on our behalf and of the public. Please ensure that any fundraising activity is delivered in line with current public health guidelines in relation to minimising the spread of COVID-19. Details of current restrictions can be found at <https://www.gov.ie/coronavirus>

Irish Cancer Society

43/45 Northumberland Road, Dublin 4

Ground Floor, Lawley House, Monahan Road, Cork

Daffodil Day Hotline: 1850 60 60 60

Support Line: 1800 200 700

Email: fundraising@irishcancer.ie

www.cancer.ie

You can also find us on:



www.facebook.com/IrishCancerSociety



www.twitter.com/IrishCancerSoc



Best Practice in Transparency and Accountability



**Irish
Cancer
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