

Daffodil Day

27 March 2020

Fundraising Guide



Your fundraising journey starts here...

Welcome to your fundraising guide for Daffodil Day 2020!

Thank you for signing up to support Daffodil Day. The funds you raise ensure cancer patients and their families get the help they need.

Your donations will be put to work, from a volunteer driver bringing patients to their treatment or a researcher working to find better ways to diagnose and treat cancer, it all starts with you. Without your amazing support none of these free services or this research would happen.

Enclosed you will find everything you need. From ideas for different fundraising events you can hold, to tips on how to make the most of your event. You'll find out how to download more materials for your event, information on how to lodge your donations and where your hard earned donations go.

We want to ensure you have everything you need, should you have any questions at all please contact us on CallSave **1850 60 60 60** or email fundraising@irishcancer.ie, we're more than happy to help.

Best of luck with your event!

Thank you,
The Daffodil Day Team

How it works

- 1 Choose Your Event
- 2 Set Your Fundraising Goal
- 3 Raise Money
- 4 Hold Your Event
- 5 Help Stop Cancer and Save More Lives



Call the team on CallSave **1850 60 60 60** for more information.

Organise your own Daffodil Day event!

Not sure what to do? Check out some ideas below to get you started.

Coffee morning or tea party. A fundraising winner, every time! Host a coffee morning or tea party and invite your friends and colleagues around. Bake up a storm with lots of yellow treats to enjoy. It's a great way to catch up with people!

Go yellow in your community or workplace! Host a yellow themed party or event – get everyone involved and ask them to make a donation.

Turn your school yellow! Hold a festival in college or school. Yellow games, yellow bake sales, best yellow fancy dress – the more yellow the better! Have food stalls or a BBQ at the festival and if anyone is good on a guitar or an instrument, have live music!

Host a table quiz. Hold a quiz night in school, college or your local pub. Make the rounds interesting and varied; a music round, a picture round and even a taste round – everyone loves a good table quiz!

How to make the most of your Daffodil Day event.

Start early – The earlier you begin, the more people you can reach and the easier your fundraising will be.

Set a goal – Having a set goal to reach is a great motivator to you and to your friends and family to help you reach your target!

Get dialled in – Our fundraising team are here to help! Give them a call at 1850 60 60 60.

Spread the word – Tell EVERYONE about your Daffodil Day fundraiser – create a Facebook event and tag @IrishCancerSociety so we can like and share! Tag us on Twitter @IrishCancerSoc and on Instagram @IrishCancerSociety and use the hashtag #DaffodilDay so we can help you spread the word! If your friends and family don't know about your event, they can't attend and donate!

Hold a raffle – Ask your local shops to donate small hampers or a gift voucher to raffle off at your event. 1 ticket for €2 or 3 tickets for €5.

Show your gratitude – Any time someone makes a donation, remember to say thank you with a quick email or a status update on social media.



Free Printables

To make your donations go further and to look after the environment, your fundraising pack contains a poster, this guide and balloons, but should you need more you can download extra materials on our webpage. We have downloadable invites, bunting, cake toppers and posters to decorate your event, just visit www.cancer.ie/daffodilday

12 simple ways to reduce your cancer risk

Not only is your event supporting cancer patients and their families in your community and across Ireland but you can also use it to educate your community in cancer prevention. Why not hang this '12 ways to reduce your risk' poster up at your event or download it at cancer.ie/daffodilday and have them available on the day.

1. Do Not Smoke



2. Avoid Second Hand Smoke



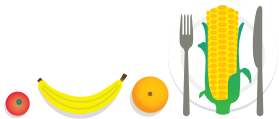
3. Be a Healthy Weight



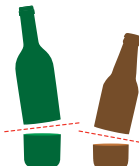
4. Be Physically Active



5. Have a Healthy Diet



6. Avoid Alcohol



7. Avoid Too Much Sun



8. Avoid Radiation



9. Avoid Pollutants



10. Women who breastfeed are less likely to develop breast cancer



11. Get all your vaccinations



12. Get Screened



Every single euro you raise will make a difference to people with cancer and their families throughout Ireland.

Did you know?

- The Volunteer Driver Service currently operates in 26 hospitals around the country and transports patients to and from their chemotherapy treatment. In 2018 we made 12,446 journeys in total.
- In 2018 alone, over €2.7m was invested in cancer research initiatives and projects throughout Ireland.
- There are now 13 Daffodil Centres across the country where anyone concerned about cancer can seek advice and support from our specialist nurses. 43,667 people received free information, advice and support from our Daffodil Centres in 2018.

Every Donation Counts!

€20	covers the cost of providing support and information to a visitor at one of our Daffodil Centres.
€50	can help provide vital clinical equipment for a Night Nurse.
€60	covers the cost of a counselling session to help a person cope with a cancer diagnosis in their life.
€120	will cover the cost of five spill kits for Volunteer Drivers.
€350	will cover the cost of one night of Night Nursing, providing end of life care to a patient in their own home.



Ways to bank your funds:

Please bank your funds within 4 weeks of your event so your hard earned donations can get to work straight away.

Online:



Visit www.cancer.ie/DaffodilDay and use our online form to submit your funds raised using your credit card, debit card or PayPal.

By card over the phone:



Call the fundraising team on CallSave 1850 60 60 60 and donate/lodge your funds by debit or credit card.

Send us a cheque or bank draft:



Drop a cheque or bank draft in the post with your name, address and supporter number. Our address is 43/45 Northumberland Road, Dublin 4. Due to new banking procedures all cheques must be made out to Irish Cancer Society. Please write any further information on the back of the cheque.

By bank:



Take your completed giro slip to any branch of AIB.

Bank Details:

Daffodil Day Bank Account AIB,
9 Terenure Road East, Rathgar,
Dublin 6.

A/C No.: 09105304

Sort Code: 93-10-98

At the Post Office:



If you lodge your funds in a post office, please contact us at 1850 60 60 60 to let us know the date, amount and post office location of your lodgment. These donations are transferred to us anonymously from An Post and we want to be able to acknowledge your amazing generosity.

Remember:

We want you to enjoy your fundraising event and stay safe! The Irish Cancer Society accepts no liability for any loss, damage or injury caused during the event you undertake. The Society's insurance does not cover property or the property of your helper or guests, nor does it cover your personal liability for any injury suffered by yourself or your event participants. You should seek independent insurance advice prior to organising your event. Remember to use common sense when it comes to health and safety. Where food is involved, please take care and work to ensure safe preparation, storage and cooking. Please follow good hygiene practices.

Disclaimer:

The Irish Cancer Society reserves the right to terminate the agreement relating to an event at any time if it appears there is a likelihood of the Fundraiser failing to adhere to any of the above terms and conditions. The Fundraiser agrees to release the Irish Cancer Society to the fullest extent permissible under law for claims and demands of any kind, and from all liability that may arise in respect of any damage, loss or injury occurring to any person, except where such liability arises because of the negligence of the Irish Cancer Society and its agents.

Irish Cancer Society
43/45 Northumberland Road, Dublin 4

Ground Floor, Lawley House,
Monahan Road, Cork

Daffodil Day Team: 1850 60 60 60
Cancer Nurseline: 1800 200 700
Email: fundraising@irishcancer.ie
www.cancer.ie

 www.facebook.com/IrishCancerSociety

 www.twitter.com/IrishCancerSoc



Best Practice in Transparency and Accountability

