

# why is cancer research important?



## Past Cancer research gives hope



Fifty years ago, many considered cancer to be a death sentence. Treatment options were limited and weren't personalised to the individual patient's cancer. In a time of uncertainty, **cancer research gave hope.**



## Present Outcomes are so much better



Today, **6 in 10** cancer patients in Ireland will survive at least five years after their diagnosis. Thanks to research, we know that **4 in 10** cancers can be prevented through lifestyle changes. Screening services can detect bowel, breast and cervical cancers early. All of the 200+ cancer drugs and therapies have come from research. Treatment can still be tough but **outcomes are so much better** because of cancer research.



## Future With research, people with cancer will have a brighter future.



Researchers won't stop until **10 in 10** cancer patients survive their diagnosis. They'll continue to search for answers as to what causes cancer, how it can be detected quickly and what the best treatments are. They'll also continue to listen to survivors and investigate how the side effects of cancer treatment can be avoided, so that all cancer patients can live longer, happier lives. **With research, cancer patients will have a brighter future.**



**Cancer research is important because it gives hope for better outcomes, a brighter future and ultimately, it saves lives.**