



The day
we take back
from cancer

Daffodil Day

24 March 2023

Primary School
Fundraising Guide



Your fundraising journey starts here....



Welcome to your fundraising guide for Daffodil Day 2023!

Thank you to you and your students for taking part in **Daffodil Day 2023, the day we take back from cancer!** We are delighted to have you on board.

Cancer takes from us every day. It takes big days, little days, and everything in-between. It replaces them with treatment days and recovery days. But together we have the power to take these days back from cancer. **This Daffodil Day is a day to give hope and raise vital funds so that one day, cancer can take no more.**

By joining the Daffodil Day community this year, you and your school are making a difference to thousands of children and adults facing a cancer diagnosis in Ireland. The Irish Cancer Society typically receives only 3% of its income from the Government, so it's only thanks to the generosity of wonderful supporters like you, that we are able to fund cancer research and support services for people affected by cancer.

Your school's support shows that no matter what cancer patients are going through; they don't have to go through it alone and thanks to people like you, they never have to.

Enclosed, you will find everything you need to help with your school fundraiser - tips on how to make the most of your event, where to download materials for your event, information on how to lodge your donations and where your hard earned donations go.

We want to ensure you have everything you need, if you have any questions please contact us on **0818 10 20 30** or email fundraising@irishcancer.ie, we are happy to help!

Best of luck with your fundraiser!

Sinead Gillespie

Sinead Gillespie
National Campaigns Manager



Ways to get involved



Organise your own Daffodil Day School Event

Wear Yellow Day

Students love a non-uniform day! Ask each student for a donation to wear as much yellow as they can into school or at home.

Choose a donation that is affordable for your students and their guardians so everyone can participate!

Children can wear yellow t-shirts, socks, ribbons, scarfs... whatever yellow items they have at home.

You don't have to go yellow, you can make it a bright colours day or favourite colour day. Have fun with it and do what suits your class best.

Offer a small spot prize to students or classrooms for whoever gets the most creative!

Choose one or both of the activities in the next page for your students. You can build excitement in the days running up to the event by reminding the students of the fun activities to come.

Use the templates under the Primary School fundraising pack [here](#) to share on social media and with guardians to let them know when the big day is and to donate to your JustGiving fundraising page.



How to get the word out

You can print out Daffodil Day bunting and posters from our website [here](#) to hang around the school. We have posters in English and Irish available.



Need support? – Our Fundraising Team is here to help! Contact the team at fundraising@irishcancer.ie or **0818 10 20 30** for more information.

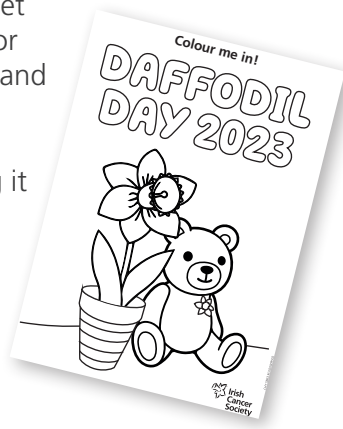
Ways to get involved

To add more to your 'Wear Yellow Day', include one or both of these activities as part of your lesson plan for the day.



Arts & Crafts

You can download a print-ready Daffodil Day colouring sheet [here](#). This was designed for your students to colour in and to get creative. Once they have finished colouring in their design, you can hang it up in the classroom.



You can download a 3D template for your students to create a colourful garland [here](#). This activity requires students to colour it in, cut it out and assemble it with tape or glue. Full instructions are provided on the template.

Your students can display these to create a yellow wall in the classroom or to share on social media. These will help you to turn your school yellow and is a great way to showcase to guardians on social media how their children are getting involved with Daffodil Day.

Active Time

Daffodil Day 2023 will be the 36th Daffodil Day in Ireland, so it would be lovely to celebrate this during school or home active time.

Do 36 activities to celebrate the day and promote fitness. These can be done indoors or outdoors in school or at home.

Print off the activity list here and hang it up in your classroom or on social media to build the children's excitement for the event.

Why not take short videos of the activity in school to share with guardians and on your schools social media?* Students do love the camera. Make sure to tag us at [@IrishCancerSociety](#) and use [#DaffodilDay](#) so we can share too!

*We recommend you seek guardian permissions for this!



- 10 Jumping Jacks
- 10 Toe Touches (each side 5 times)
- 10 Leg Lifts (alternate legs)
- 6 Squats



Did you know – you and your students are also helping children, adolescents and young adults going through a cancer diagnosis? The Irish Cancer Society is a community determined to help anyone affected by cancer in Ireland, and that includes children and families affected by childhood cancer. [Learn more here](#) about how your school's support is helped to fund vital services for families impacted by cancer.

Fundraising tips



Top Tips to Make Your School Event a Success!

Set a fundraising goal – Having a set goal to reach is a great motivator to help you reach your target and encourages others to support you too!

The details – Pick the activity that your students will enjoy most or allow students to vote for the most popular option.

Date and time – Choose a date and time that will suit your school this March. Daffodil Day is March 24th but if you need to take part on a different date, that's ok!

Participants – Consider asking the whole school to get involved, there will be activities to suit all age groups. Guardians may even want to get involved with some of the daffodil creations at home or by getting active.

Planning – Give yourself plenty of time to plan your classroom event. Keep safety in mind and carry out a risk assessment if needs be. Keep up to date with current government guidelines and restrictions, which can be found at: <https://www.gov.ie/en/publication/3361b-public-health-updates/>

Fundraising Guidelines – Keep up to date on our [fundraising guidelines](#) and our guidance on hosting your Daffodil Day event.

Resources – Check out our [toolkit](#). Here you will find everything you need to promote and decorate your event! We have tips on how to use your JustGiving page and lots of downloadable materials.

Go social with it – If you use Twitter, Instagram or Facebook, tag us ([@IrishCancerSoc](#)) in any posts about your school's event so we can re-share! Make sure to include photos and to tag us on Instagram Stories.

Email – A short email is a great way to let pupils' families know what their children are up to. You can even send an 'e-invite' or 'meeting request' to keep them in the loop.

Advertise – A clear, colourful poster with the details of your student's event and the fact you're raising money for a good cause will go a long way towards creating a buzz around your fundraising. Talk to your local media about getting coverage of your fundraiser. We can help, ask our Fundraising Team at fundraising@irishcancer.ie about our local media relations & publicity campaign guide.

Thank you for bringing Daffodil Day to your school, joining primary schools across the country in taking part and taking back from cancer!

Need support? – Our Fundraising Team is here to help! Contact the team at fundraising@irishcancer.ie or **0818 10 20 30** for more information.

Online Fundraising Tips



Setup your Online Fundraising page with JustGiving.

Every registration gets their own JustGiving page. You can access your schools fundraising page at www.Justgiving.com. When you are updating your online fundraising page the most important thing is to have fun with it and personalise it for your school.



Tell your story

Why did your school choose to fundraise for the Irish Cancer Society? What activity do you plan on doing? Use photos of the students preparing for the day and spread the word. We have provided links below to help you get started! We recommend using JustGiving for your online fundraising page as they do not charge a platform fee and all funds go directly to the Irish Cancer Society every month. JustGiving is a safe and easy way to gather donations for your school's event. Funds raised will be transferred directly to Irish Cancer Society every month, so you don't have to worry about collecting cash.

If you do not have a fundraising page created, you can create your schools online fundraising page at www.JustGiving.com. Instructions to create your JustGiving page can be found [here](#).

If you do receive cash donations, you can read about how to lodge your funds on our website [here](#). You can also call the Fundraising Team on **0818 10 20 30**.



Your impact



The impact of your school's support

Every single euro you raise will make a difference to cancer patients and their families throughout Ireland. Make sure to let your friends and family know the impact of their support!

In 2021 donations from events like yours allowed us to continue providing services and support for people affected by cancer, throughout Ireland. Below you can find just some of the ways these donations have made a difference.

- **Counselling** – Funds raised during Daffodil Day 2021 allowed for the expansion of the Society's Counselling Service. In 2021 alone, we provided **14,400** counselling sessions to people affected by cancer.
- **Cancer Research** – We invested **€3.9 million** in cancer research in 2021. All thanks to your support, we are the largest voluntary funder of cancer research in Ireland. Each year the Society funds over **120** cancer researchers across the country.
- **Free transport** – Our Volunteer Driver service provided **13,000** free drives for patients to and from their cancer treatment. This service supports those who are having difficulty getting to and from their local appointments.
- **Childhood, adolescent and young adult cancer support** – The Society was able to increase supports and services available to those going through a childhood cancer diagnosis, so that no family has to face this journey alone. Some of these supports include in hospital support, fertility preservation and financial grants.
- **Support Line and Daffodil Centres** - Our Support Line and Daffodil Centre Nurses were able to reach out to people impacted by cancer through over **22,500** supportive and comforting conversations.
- **End-of-life care** – In 2021, our Night Nursing service provided **7,323** free nights of care to **2,200** cancer patients, allowing patients at end-of-life to spend their final days at home, surrounded by their loved ones.
- **Cancer Prevention** – Last year we brought our Your Health Matters Roadshow to **10** locations nationwide, educating **19,000** people face-to-face to ensure that more people learn how to reduce their risk of cancer and detect cancer early.



Every donation counts

€25

can help provide transport for both children and adults to and from their chemotherapy treatment using the Irish Cancer Society's Volunteer Driver Service.

€50

can help provide vital clinical equipment for an Irish Cancer Society Night Nurse.

€60

will cover the cost of a counselling session to help a person cope with a cancer diagnosis in their life.

€375

will cover the cost of one night of Night Nursing, providing end of life care to a patient in their own home.



Remember:

We want you to enjoy your fundraising event and stay safe! The Irish Cancer Society accepts no liability for any loss, damage or injury caused during the event you undertake. The Society's insurance does not cover property or the property of your helper or guests, nor does it cover your personal liability for any injury suffered by yourself or your event participants. You should seek independent insurance advice prior to organising your event. Remember to use common sense when it comes to health and safety. Where food is involved, please take care and work to ensure safe preparation, storage and cooking. Please follow good hygiene practises.

Irish Cancer Society

43/45 Northumberland Road, Dublin 4

Daffodil Day Fundraising Hotline: 0818 10 20 30

Support Line: 1800 200 700

Email: fundraising@irishcancer.ie

www.cancer.ie

 @IrishCancerSociety

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Disclaimer:

The Fundraiser agrees to release the Irish Cancer Society to the fullest extent permissible under law for claims and demands of any kind, and from all liability that may arise in respect of any damage, loss or injury occurring to any person or property, except where such liability arises because of the negligence of the Irish Cancer Society or its agents.

The Irish Cancer Society reserves the right to terminate the agreement relating to an event at any time if it appears there is a likelihood of the Fundraiser failing to adhere to any of the terms and conditions.

Compliance with Fundraising Guidelines:

We are committed to ensuring fundraising is carried out ethically and safely according to Government legislation, the Charities Institute Fundraising Guidelines and the Charities Regulator guidelines on fundraising from the public. Please make yourself aware of these ahead of planning your event. Details of current fundraising guidelines can be found on our website [here](#).

