



The day
we take back
from cancer

Daffodil Day
24 March 2023

**Secondary School
Fundraising Guide**



**Irish
Cancer
Society**

Your fundraising journey starts here....



Welcome to your fundraising guide for Daffodil Day 2023!

A massive thank you to both you and your students for taking part in **Daffodil Day 2023, the day we take back from cancer!** We are delighted to have you on board.

Cancer takes from us every day. It takes big days, little days, and everything in-between. It replaces them with treatment days and recovery days. But together we have the power to take these days back from cancer. **This Daffodil Day is a day to give hope and raise vital funds so that one day, cancer can take no more.**

By joining the Daffodil Day community this year, you and your school are making a difference to thousands of children and adults facing a cancer diagnosis in Ireland. The Irish Cancer Society typically receives only 3% of its income from the Government so it's only thanks to the generosity of wonderful supporters like you, that we are able to fund cancer research and support services for people affected by cancer.

Your school's support shows that no matter what cancer patients are going through; they don't have to go through it alone and thanks to people like you, they never have to.

Enclosed, you will find everything you need to help with your school fundraiser - tips on how to make the most of your event, where to download materials for your event, information on how to lodge your donations and where your hard earned donations go.

We want to ensure you have everything you need, if you have any questions please contact us on **0818 10 20 30** or email fundraising@irishcancer.ie, we are happy to help!

Best of luck with your fundraiser!

Sinead Gillespie

Sinead Gillespie
National Campaigns Manager



Where the money goes



Where your donations go - Services and Programmes

Irish Cancer Society CAYA (Children, Adolescent and Young Adult) Cancer Support

The Irish Cancer Society is a community determined to help anyone affected by cancer in Ireland, which includes children and families affected by childhood cancer. Some of the supports available include:

- **Children's Fund** - this is our once-off grant of €3,000 for families of children undergoing cancer treatment nationwide.
- **Irish Cancer Society Parent Peer Support** - Parents can speak to another parent of a child who has gone through a cancer diagnosis. Our trained volunteers are available to provide emotional and practical support to anyone whose child is going through or finished their treatment. This service is also available to other adult family members. The service is in partnership with Childhood Cancer Ireland & CanTeen Ireland.
- **Childhood Cancer Fertility Project** - Sometimes, children's cancer treatment can affect their future fertility. The Childhood Cancer Fertility Project offers free fertility preservation and other services to young people with a cancer diagnosis. This service is run in partnership with Merrion Fertility Clinic.



Irish Cancer Society Support Line Freephone 1800 200 700 or supportline@irishcancer.ie

Anyone affected by cancer can call our Support Line and speak to one of our cancer nurses for confidential advice, support and information. Our Support Line is open Monday to Friday, 9am–5pm. We also offer video calls for those who want a face-to-face chat with one of our cancer nurses. If you or someone you know would benefit from this service, you can book an appointment [here](#).

Irish Cancer Society Daffodil Centres

We have Daffodil Centres in 13 hospitals nationwide, they are staffed by cancer nurses and trained volunteers. They provide face-to-face advice, support and information to anyone affected by cancer. The service is free, and confidential.

Irish Cancer Society Psychological Support Services

The Society funds professional one-to-one counselling in person or remotely. Counselling is available for patients, family members, and close friends.

Irish Cancer Society Volunteer Driver Service

Our Volunteer Driver Service provides free transportation for patients undergoing chemotherapy to and from their hospital appointments nationwide. This service supports those who are having difficulty getting to and from their local appointments.

Where the money goes

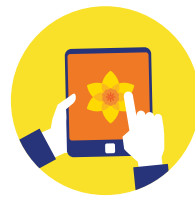


Where your donations go - Services and Programmes



Irish Cancer Society Night Nursing

We provide end-of-life care for cancer patients in their own home. This service allows patients to remain at home for the last days of their lives, surrounded by their families and loved ones.



Irish Cancer Society publications & website

We provide information on a range of topics including how to reduce your risk of cancer by making healthy lifestyle choices, cancer types, treatments and side-effects, coping with cancer and children and cancer.



Irish Cancer Society Research

Thanks to the generosity of our donors, the Irish Cancer Society has invested more than €30 million in cancer research since 2010. In 2021 alone, we invested €3.9 million in cancer research. We are the largest voluntary funder of cancer research in Ireland. Each year the Society funds over 120 cancer researchers across Ireland- all thanks to your support!



Irish Cancer Society Advocacy

Through our cancer advocacy campaigning, we listen to patients and lobby the Government to make those patients' lives better. We work to influence policy, legislation and national budgets so that patients are at the heart of cancer services and cancer care.

To find out more about our services and programs, visit us at www.cancer.ie

Follow our social media accounts on Facebook, Twitter and Instagram.

Every donation counts

€25

can help provide transport for both children and adults to and from their chemotherapy treatment using the Irish Cancer Society's Volunteer Driver Service.

€50

can help provide vital clinical equipment for an Irish Cancer Society Night Nurse.

€60

will cover the cost of a counselling session to help a person cope with a cancer diagnosis in their life.

€375

will cover the cost of one night of Night Nursing, providing end of life care to a patient in their own home.

Ways to fundraise



Organise your own Daffodil Day school event!

There are many ways you and your school can get involved in Daffodil Day 2023. Below are some fun ideas that you can bring to your school!

1: Go Yellow with a Non Uniform Day



Students love a non-uniform day! Ask each student for a donation to wear as much yellow as they can into school.

Choose a donation that is affordable for your students so everyone can participate!

Students can wear yellow t-shirts, socks, ribbons, scarfs... whatever yellow items they have at home. You don't have to go yellow, you can also make it a 'wear bright colours day' or 'favourite sports team jersey day'. Have fun with it and do what suits your class or school best.

Offer a small spot prize to students or classrooms for whoever gets the most creative!



2: Get Active with a Daffodil Day Fun Run

Students (and teachers) love an activity that gets them outside and out of the classroom.

Organise a school wide Daffodil Day Fun Run that takes place on Daffodil Day or a day that best suits your students. Set the race course to 3km or 5km, you decide on a distance that is best for your school, and participants can walk, jog or run.

The Daffodil Day Fun Run can take place at your school or around your community (make sure to get permission first). Ask each participant for a donation to join in and make sure to invite guardians along as they might want to participate too or cheer on their loved ones!

This is a great project for transition year students or student leaders to organise as a school event.

Want to take your Daffodil Day Fun Run to the next level? Get your whole town involved and invite community members to take part. You can have the race go through the neighborhoods and ask everyone to decorate in yellow and cheer on the participants. This is a great opportunity to ask local businesses to donate to the event or offer prizes for the top runners.

3. Get the teachers involved!



Host a bake sale or coffee morning in the teacher's staff room and ask people to bring in their favourite treat. Have everyone donate to try all the goodies or make it a competition and ask everyone to make a donation to vote on the best baked good.

Online Fundraising



Setup your Online Fundraising page with JustGiving.

Every registration gets their own JustGiving page. You can access your schools fundraising page by logging in at www.Justgiving.com. When you are updating your online fundraising page the most important thing is to have fun with it and personalise it for your school.



Tell your story

Why did your school choose to fundraise for the Irish Cancer Society? What activity do you plan on doing? Use photos of the students preparing for the day and spread the word. We have provided links below to help you get started! We recommend using JustGiving for your online fundraising page as they do not charge a platform fee and all funds go directly to the Irish Cancer Society. JustGiving is a safe and easy way to gather donations for your school's event. Funds raised will be transferred directly to the Irish Cancer Society every month, so you don't have to worry about collecting cash.



If you do not have a fundraising page created, you can create your schools online fundraising page at www.Justgiving.com. Instructions to create your JustGiving page can be found here.

If you do receive cash donations, you can read about how to lodge your funds on our website at www.cancer.ie/LodgeFunds. You can also call the Fundraising Team on 0818 10 20 30.



Need support? – Our Fundraising Team is here to help! Contact the team at fundraising@irishcancer.ie or **0818 10 20 30** for more information.

Your impact



The impact of your school's support

Every single euro you raise will make a difference to cancer patients and their families throughout Ireland. Make sure to let your friends and family know the impact of their support!

In 2021 donations from events like yours allowed us to continue providing services and support for people affected by cancer, throughout Ireland. Below you can find just some of the ways these donations have made a difference.



- **Counselling** – Funds raised during Daffodil Day 2021 allowed for the expansion of the Society's Counselling Service. In 2021 alone, we provided **14,400** counselling sessions to people affected by cancer.
- **Cancer Research** – We invested **€3.9 million** in cancer research in 2021. All thanks to your support, we are the largest voluntary funder of cancer research in Ireland. Each year the Society funds over **120** cancer researchers across the country.
- **Free transport** – Our Volunteer Driver service provided **13,000** free drives for patients to and from their cancer treatment. This service supports those who are having difficulty getting to and from their local appointments.
- **Childhood, adolescent and young adult cancer support** – The Society was able to increase supports and services available to those going through a childhood cancer diagnosis, so that no family has to face this journey alone. Some of these supports include in hospital support, fertility preservation and financial grants.
- **Support Line and Daffodil Centres** - Our Support Line and Daffodil Centre Nurses were able to reach out to people impacted by cancer through over **22,500** supportive and comforting conversations.
- **End-of-life care** – In 2021, our Night Nursing service provided **7,323** free nights of care to **2,200** cancer patients, allowing patients at end-of-life to spend their final days at home, surrounded by their loved ones.
- **Cancer Prevention** – Last year we brought our Your Health Matters Roadshow to **10** locations nationwide, educating **19,000** people face-to-face to ensure that more people learn how to reduce their risk of cancer and detect cancer early.

How to bank your funds

Please bank your funds within 4 weeks of your event so your hard earned donations can get to work straight away.



JustGiving/Facebook: Money raised on these platforms is automatically transferred to us each month so you don't have to worry about lodging your funds.



Online: Visit our dedicated event lodgement form at www.cancer.ie/LodgeFunds and submit your funds raised using your credit or debit card.



Over the phone: Call the Fundraising Team on **0818 10 20 30** to lodge your money using your credit or debit card.



Send us a cheque or bank draft: Drop a cheque or bank draft in the post with your name, address and supporter number. Our address is **43/45 Northumberland Road, Dublin 4. All cheques must be made out to Irish Cancer Society.** Please write any further information on the back of the cheque.



By bank: Make a bank transfer online or lodge any cash donations by bank with the details below. Please make sure to include your name and supporter number in the details of the transfer.

Bank Details: Daffodil Day Bank
Account AIB, 9 Terenure Road
East, Rathgar, Dublin 6.
ACCOUNT: 09105304
SORT CODE: 93-10-98
IBAN: IE56 AIBK 9310 9809 1053 04
BIC: AIBKIE2D



At the Post Office: You can lodge your funds at the Post Office. When you do, please contact us on 0818 10 20 30 to let us know the date, amount and post office location of your lodgement so we can acknowledge your generosity.

Remember:

We want you to enjoy your fundraising event and stay safe! The Irish Cancer Society accepts no liability for any loss, damage or injury caused during the event you undertake. The Society's insurance does not cover property or the property of your helper or guests, nor does it cover your personal liability for any injury suffered by yourself or your event participants. You should seek independent insurance advice prior to organising your event. Remember to use common sense when it comes to health and safety. Where food is involved, please take care and work to ensure safe preparation, storage and cooking. Please follow good hygiene practises.

Irish Cancer Society

43/45 Northumberland Road, Dublin 4

Daffodil Day Fundraising Hotline: 0818 10 20 30

Support Line: 1800 200 700

Email: fundraising@irishcancer.ie

www.cancer.ie



@IrishCancerSociety



@IrishCancerSociety



@IrishCancerSoc



Best Practice in Transparency and Accountability

Disclaimer:

The Fundraiser agrees to release the Irish Cancer Society to the fullest extent permissible under law for claims and demands of any kind, and from all liability that may arise in respect of any damage, loss or injury occurring to any person or property, except where such liability arises because of the negligence of the Irish Cancer Society or its agents.

The Irish Cancer Society reserves the right to terminate the agreement relating to an event at any time if it appears there is a likelihood of the Fundraiser failing to adhere to any of the terms and conditions.

Compliance with Fundraising Guidelines:

We are committed to ensuring fundraising is carried out ethically and safely according to Government legislation, the Charities Institute Fundraising Guidelines and the Charities Regulator guidelines on fundraising from the public. Please make yourself aware of these ahead of planning your event. Details of current fundraising guidelines can be found on our website [here](#).

